

# SPECIALTY RETAIL



## THE SUITE

- ◆ Store Management Suite (SMS) is a client-based software solution that provides regional and national retailers with seamless, integrated management of the point of sale, back office, corporate office, warehouse and all aspects of the retail enterprise. The suite contains modules that are typically outsourced, including bank integration, customer analytics, in-store mobility, consumer phone apps, in-house gift card, loyalty, and more.

## THE TECHNOLOGY

- ◆ The core of SMS is built upon three basic fundamentals: unifying touchpoints, operationalizing data analysis, and accelerating customer behavior. That foundation is rooted in solid, proven industry standards designed to offer the protection you require and the flexibility you demand. Our architecture ensures undeniable reliability, a robust feature set, and speed. The system can also be personalized without changing the source code, so customization has never been easier, nor more stable. Now you too can have a solid store management system designed around your unique needs.

## THE DIFFERENCE

- ◆ As conventional points of input converge with more mobile, traditionally consumer products, applications and interfaces must adapt. SMS is the premier, fully connected platform bridging yesterday with the future of retail, going beyond traditional purpose built machines, offering interactions wherever and whenever it makes most sense.

While retailing evolves, managing the merger of the brick-and-mortar and virtual outlets will become essential. Retailing is now about interconnecting all points, connecting the enterprise to the processes to the consumers.

Understand. Deliver. Thrive. That's modern retailing. That's SMS.

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## SMS FOR SPECIALTY RETAILERS OFFERS

- ◆ **Hardware Agnostic:** Freedom to choose what best meets your unique needs
- ◆ **Security & Peace of Mind:** Fully PCI compliant, certified with both PCI DSS & Visa PABP
- ◆ **Point of Sale:** Process transactions quickly through an HTML5 based touch screen interface
- ◆ **Back Office Management:** Full-featured item maintenance including movement analysis & ability to track profitability by category by store
- ◆ **Inventory Control:** Reliable inventory control providing receiving & cost of goods control, with periodic, perpetual, or a combination
- ◆ **Merchandising & Promotions Management:** Unparalleled sale & promotional options offering virtually unlimited combinations & offers
- ◆ **Purchasing, DSD & Receiving Management:** Electronically order, receive & update inventory
- ◆ **Customer Analytics:** Examine shopping patterns, trends, & compare to promotions offered, used, & unused
- ◆ **Digital Signage:** Create customizable point-of-purchase messaging based on transaction details
- ◆ **Integrated Payments:** Direct interfaces with First Data™, Heartland Payment Systems™, WorldPay™, including VeriShield®, Voltage Security® or RSA
- ◆ **Accounts Receivable:** Manage customer account balances in real-time, with shared accounts
- ◆ **Phone App & Sales Order Engines:** Integrated with merchandising, loyalty, & analytics, managed through one system, one interface
- ◆ **Balancing & Accounting:** Manage pickups, loans, declares by cashier, plus integrate safe management & store level accounting entries
- ◆ **Integrated Sign & Label Printing:** Print signs & labels via batch or within item maintenance, by aisle, by location, by store
- ◆ **Mobile POS & Inventory Management:** Perfect for queue busting, inventory management, price verification or changes, in-aisle labels
- ◆ **Kiosk:** Offer price checking, wayfinder, loyalty program updates, in-store promotions & coupons
- ◆ **Physical Security:** Review transactions live or recorded with full EJ search capabilities
- ◆ **Centralized Reports & Price Updates:** Deploy tighter control measures with less interaction by centralizing reporting & pricing
- ◆ **In-House Gift Card & Vouchers:** Efficiently manage gift cards or returns vouchers chainwide, with no middleware required
- ◆ **Membership Management:** Create, track, & manage member profiles & history on any device
- ◆ **Loyalty:** Maintain customer profiles via integrated frequent shopper with detailed analytics, plus deliver promotions during or after the transaction