CHAIN STORE

THE SUITE

◆ Store Management Suite (SMS) is a client-based software solution that provides regional and national retailers with seamless, integrated management of the point of sale, back office, corporate office, warehouse and all aspects of the retail enterprise. The suite contains modules that are typically outsourced, including bank integration, customer analytics, in-store mobility, consumer phone apps, in-house gift card, chainwide loyalty, and more.

THE TECHNOLOGY

◆ The core of SMS is built upon three basic fundamentals: unifying touchpoints, operationalizing data analysis, and accelerating customer behavior. That foundation is rooted in solid, proven industry standards designed to offer the protection you require and the flexibility you demand. Our architecture ensures undeniable reliability, a robust feature set, and speed. The system can also be personalized without changing the source code, so customization has never been easier, nor more stable. Now you too can have a solid store management system designed around your unique needs.

THE DIFFERENCE

◆ SMS is the premier, fully connected platform that bridges all aspects of the retail enterprise, linking data, stores, and customers with decision makers. The system is flexible enough to be completely centralized, completely decentralized, or anywhere in between. Your business processes can easily be folded into the suite tools, including zone pricing and costing, taxability, promotions and item management, and a variety of customer loyalty scenarios. Similarly, all reporting and data analysis is presented by store, region, or group, including exception reporting and data validation. Every element of the system can be available at your finger tips, anytime, anywhere, on any connected device.

Understand. Deliver. Thrive. That's modern retailing. That's SMS.

LOC
STORE MANAGEMENT SUITE

SMS FOR CHAIN ENVIRONMENTS OFFERS

♦ **Hardware Agnostic:** Freedom to choose what best meets your unique needs

♦ **Security & Peace of Mind:** Fully PCI compliant, certified with both PCI DSS & Visa PABP

♦ **Point of Sale:** Process transactions quickly through an HTML5 based touch screen interface

♦ **Back Office Management:** Full-featured item maintenance including movement analysis & profitability by category by store

♦ **Inventory Control:** Controls for receiving & cost of goods management, with inter-store transfers

♦ **Merchandising & Promotions Management:** Unparalleled sale & promotional options offering virtually unlimited combinations & offers

♦ **Purchasing, DSD & Receiving Management:** Electronically order, receive & update inventory, all from host

♦ **Cost Management:** Ensure applicable vendor rebates & allowances are applied & tracked

♦ **Loyalty:** Maintain customer profiles, full loyalty programs, & deliver electronic coupons during or after the transaction, all from host

♦ **Integrated Payments & Reporting:** Direct interfaces with First Data™ & Worldpay™, including VeriShield®, Voltage Security® or RSA

♦ **Accounts Receivable:** Easily maintain retail plus wholesale customer account balances in real-time, plus update all stores after tender

♦ **E-Commerce & Phone App Engines:** Fully integrated with merchandising chainwide

♦ **In-House Gift Cards:** Manage chainwide gift cards & voucher balances, including online redemption

♦ **Labor Management:** Integrate labor costs into financial reporting, & pull it any time

♦ **Integrated Sign & Label Printing:** Print signs & labels via batch or within item maintenance, by aisle, by location, by store

♦ **MobilePOS & Inventory Management:** Perfect for queue busting, inventory management, price verification or changes, in-aisle labels

♦ **Warehouse Management:** Efficiently manage ordering & shipping processes throughout entire chain

♦ **Centralized Reports & Price Updates:** Deploy tighter control measures with less interaction

♦ **Scale Integration:** Manage variable weight costs & production data from host

♦ **Kiosk & Price Checker:** Verify price, customer points, balance & promotions in every store

♦ **Fuel Integration:** Fully integrated fuel module including pump management & cross marketing

♦ **Food Service Integration:** Run the same system in all concepts, plus cross market between concepts & stores

LOC
Store Management Suite

locsoftware.com